

網路爭議言論
與
使用者隱私與個資保護

吳國維

前 ICANN董事/APNIC理事/PIR董事

“To understand the misinformation ecosystem, here's a break down of the types of fake content, content creators motivations and how it's being disseminated”

- Claire Wardle, First Draft (Feb. 16, 2017)

To understand the current information ecosystem, we need to break down three elements:

1. The different types of content that are being created and shared
2. The motivations of those who create this content
3. The ways this content is being disseminated

▪ **Claire Wardle, First Draft (Feb. 16, 2017)**



SATIRE OR PARODY

No intention to cause harm but has potential to fool



MISLEADING CONTENT

Misleading use of information to frame an issue or individual



IMPOSTER CONTENT

When genuine sources are impersonated



FABRICATED CONTENT

New content is 100% false, designed to deceive and do harm



FALSE CONNECTION

When headlines, visuals or captions don't support the content



FALSE CONTEXT

When genuine content is shared with false contextual information










MANIPULATED CONTENT

When genuine information or imagery is manipulated to deceive

■ Claire Wardle, First Draft (Feb. 16, 2017)

FIRSTDRAFT

MISINFORMATION MATRIX

	 SATIRE OR PARODY	 FALSE CONNECTION	 MISLEADING CONTENT	 FALSE CONTEXT	 IMPOSTER CONTENT	 MANIPULATED CONTENT	 FABRICATED CONTENT
POOR JOURNALISM		✓	✓	✓			
TO PARODY	✓				✓		✓
TO PROVOKE OR TO 'PUNK'					✓	✓	✓
PASSION				✓			
PARTISANSHIP			✓	✓			
PROFIT		✓			✓		✓
POLITICAL INFLUENCE			✓	✓		✓	✓
PROPAGANDA			✓	✓	✓	✓	✓

▀ Claire Wardle, First Draft (Feb. 16, 2017)

HOW TO SPOT FAKE NEWS



CONSIDER THE SOURCE

Click away from the story to investigate the site, its mission and its contact info.



READ BEYOND

Headlines can be outrageous in an effort to get clicks. What's the whole story?



CHECK THE AUTHOR

Do a quick search on the author. Are they credible? Are they real?



SUPPORTING SOURCES?

Click on those links. Determine if the info given actually supports the story.



CHECK THE DATE

Reposting old news stories doesn't mean they're relevant to current events.



IS IT A JOKE?

If it is too outlandish, it might be satire. Research the site and author to be sure.



CHECK YOUR BIASES

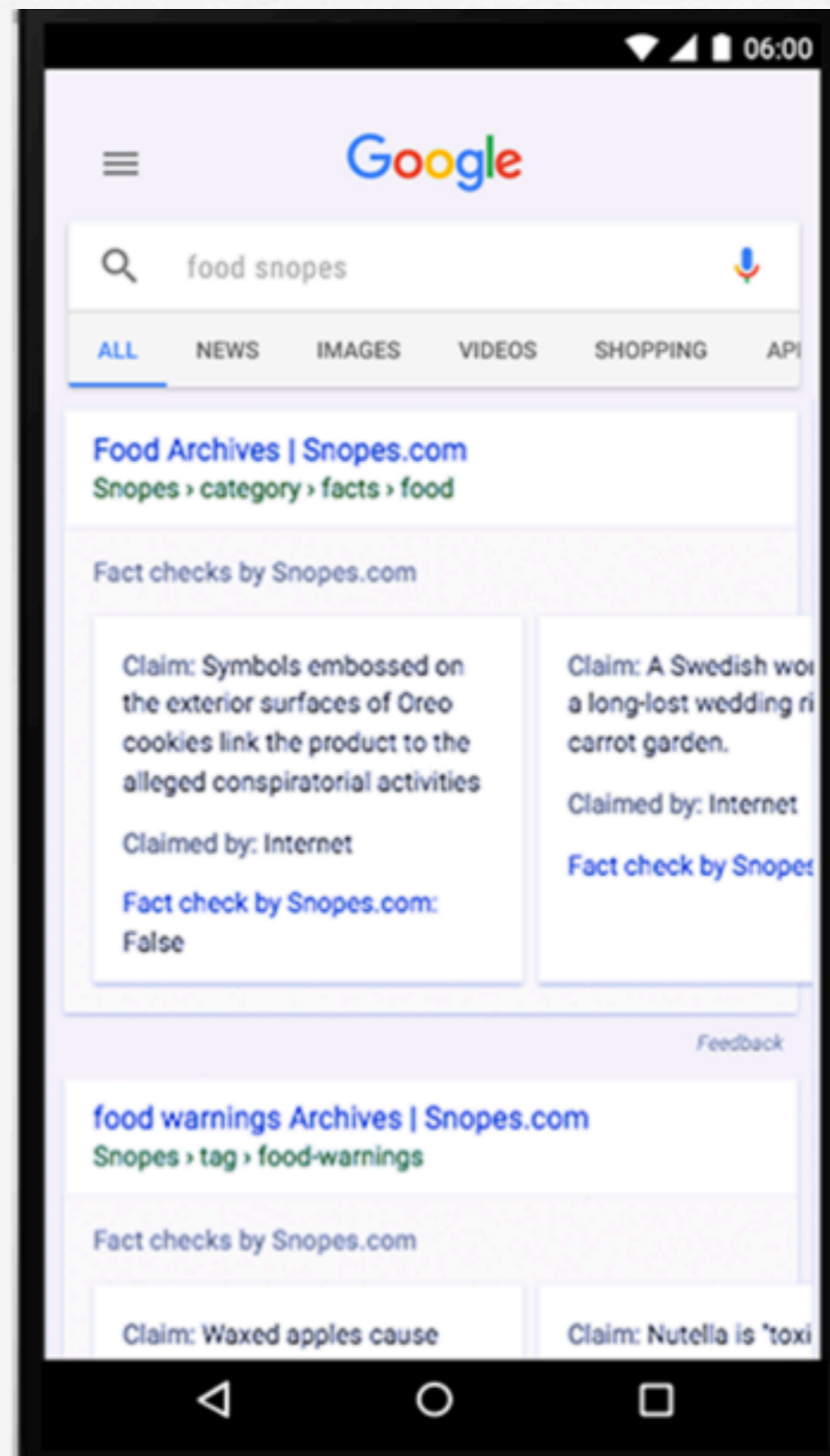
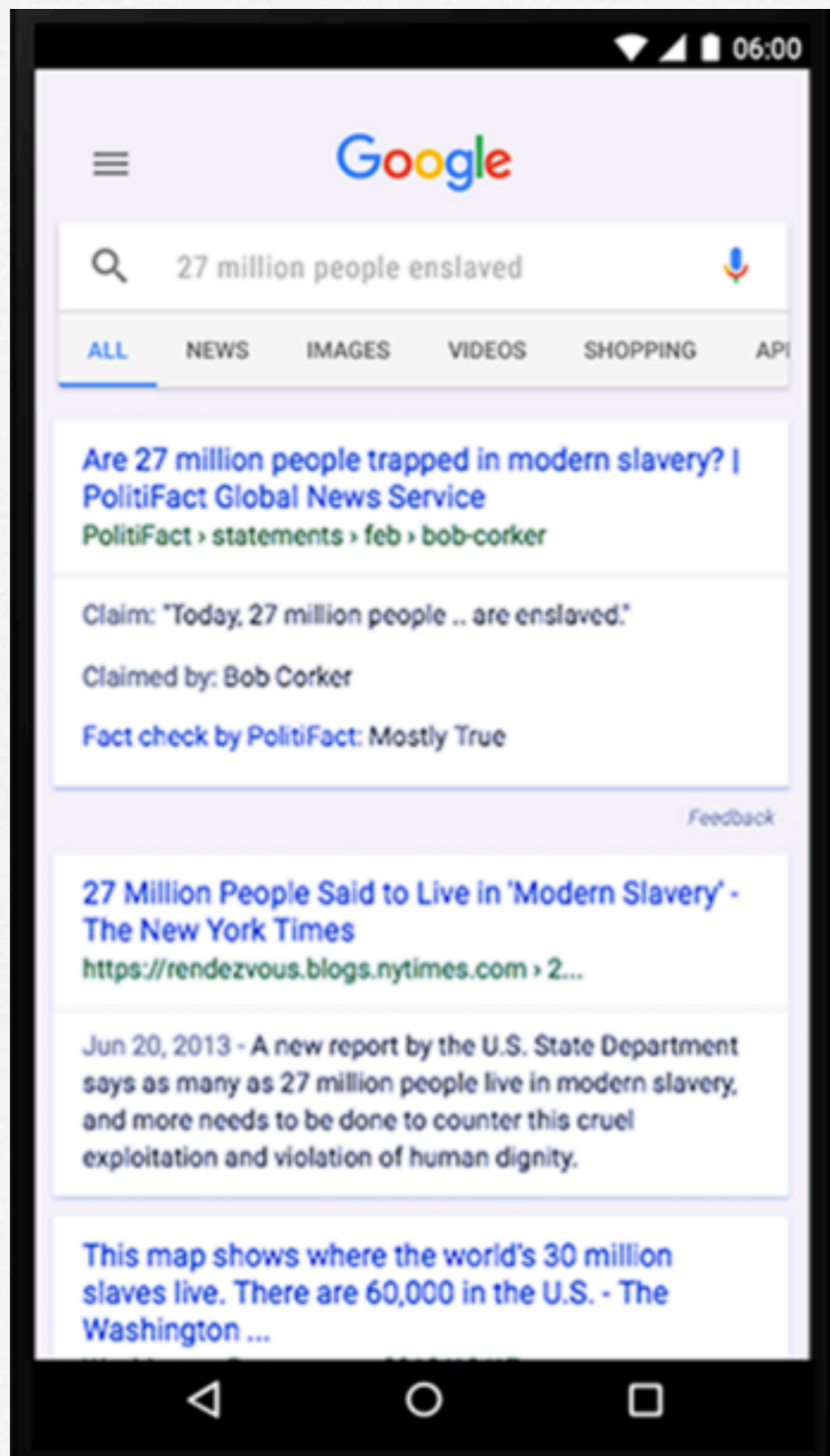
Consider if your own beliefs could affect your judgement.



ASK THE EXPERTS

Ask a librarian, or consult a fact-checking site.

如何做？



 Create a Post

 Photo Album



<http://www.thenewportbuzz.com/the-irish-slave-trade-the-slaves-that-time-forgot/7191>



The Irish Slave Trade – The Slaves That Time Forgot

THENEWPORTBUZZ.COM



Disputed by Snopes.com and Associated Press

哪些內容須被刪除？又能兼顧人權？如何達成？

1. 仇恨 (Yes/No)
2. 犯罪/違法 (Yes/No)
3. 兒童色情 (Yes/No)
4. 色情 (Yes/No)
5. 政治言論 (Yes/No)
6. 宗教言論 (Yes/No)
7. 同性戀 (Yes/No)
8. 年金 (Yes/No)
9. 太陽花運動 (Yes/No)

1. 人權與法律
2. 言論自由
3. 透過立法？
4. 透過企業自制？